

# JUDGES RESPONSE FORM

## 2018 GEORGIA DECA Competitive Events

Hyatt Regency Atlanta- 265 Peachtree Street, NE Atlanta, GA 30303  
February 1-3, 2018

Title \_\_\_\_\_ First Name \_\_\_\_\_ Last Name \_\_\_\_\_  
 Job Title \_\_\_\_\_ Organization \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Telephone Number \_\_\_\_\_ Email Address \_\_\_\_\_

Please mark which of the following Events that you are willing to judge. Mark 3 in the order of your preference (i.e. 1<sup>st</sup> choice, 2<sup>nd</sup> choice, etc).

### Online Written Manual Judging- January 16<sup>th</sup>-24<sup>th</sup>

Reading & Judging of Written Manuals will take place January 16<sup>th</sup>-24<sup>th</sup>.

Judges will receive online access to written manuals and will have 9 days to read, judge, and submit scores.

#### Chapter Team Events

- \_\_\_\_\_ Community Service Project
- \_\_\_\_\_ Creative Marketing Project
- \_\_\_\_\_ Entrepreneurship Promotion Project
- \_\_\_\_\_ Financial Literacy Promotion Project
- \_\_\_\_\_ Learn & Earn Project
- \_\_\_\_\_ Public Relations Project

#### Business Operations Research Events

- \_\_\_\_\_ Business Services Operations Research
- \_\_\_\_\_ Buying & Merchandising Operations
- \_\_\_\_\_ Finance Operations
- \_\_\_\_\_ Hospitality & Tourism Operations
- \_\_\_\_\_ Sports & Entertainment Marketing Ops

#### Entrepreneurship Events

- \_\_\_\_\_ Independent Business Plan
- \_\_\_\_\_ International Business Plan
- \_\_\_\_\_ Start-Up Business Plan
- \_\_\_\_\_ Franchise Business Plan
- \_\_\_\_\_ Business Growth Plan

#### Marketing Representative Events

- \_\_\_\_\_ Advertising Campaign
- \_\_\_\_\_ Fashion Merchandising Promotion Plan
- \_\_\_\_\_ Sports & Entertainment Promotion Plan

### Friday, February 2, 2018 9:00am-3:00pm (Judges Orientation Breakfast begins at 8:00am, Lunch at 12:00pm)

#### Student Presentations

#### Individual Series Events

- \_\_\_\_\_ Accounting Applications Series
- \_\_\_\_\_ Apparel & Accessories Marketing Series
- \_\_\_\_\_ Automotive Services Marketing Series
- \_\_\_\_\_ Business Services Marketing
- \_\_\_\_\_ Business Finance Series
- \_\_\_\_\_ Entrepreneurship Series
- \_\_\_\_\_ Food Marketing Series
- \_\_\_\_\_ Hotel & Lodging Management Series
- \_\_\_\_\_ Human Resources Management Series
- \_\_\_\_\_ Marketing Communications
- \_\_\_\_\_ Quick Serve Restaurant Management Series
- \_\_\_\_\_ Restaurant & Food Service Management Series
- \_\_\_\_\_ Retail Merchandising
- \_\_\_\_\_ Sports & Entertainment Marketing Series

#### Team Decision Making Events

- \_\_\_\_\_ Business Law & Ethics
- \_\_\_\_\_ Buying & Merchandising
- \_\_\_\_\_ Entrepreneurship
- \_\_\_\_\_ Financial Services
- \_\_\_\_\_ Hospitality Services
- \_\_\_\_\_ Marketing Management
- \_\_\_\_\_ Sports & Entertainment Marketing
- \_\_\_\_\_ Travel & Tourism Team Decision

#### Marketing Representative Events

- \_\_\_\_\_ Advertising Campaign
- \_\_\_\_\_ Fashion Merchandising Promotion Plan
- \_\_\_\_\_ Sports & Entertainment Promotion Plan

#### Entrepreneurship Events

- \_\_\_\_\_ Innovation Plan
- \_\_\_\_\_ Start Up Business Plan
- \_\_\_\_\_ Independent Business Plan

#### Chapter Team Events

- \_\_\_\_\_ Community Service Project

### Friday, February 2, 2018 9:00am-1:00pm (Judges Orientation Breakfast begins at 8:00am)

#### Student Presentations

#### Personal Financial Literacy

- \_\_\_\_\_ Personal Financial Literacy

#### State Only Events

- \_\_\_\_\_ Business Speech
- \_\_\_\_\_ Job Interview

#### Principles of Business Administration Events

- \_\_\_\_\_ Principles of Business Management & Administration
- \_\_\_\_\_ Principles of Finance
- \_\_\_\_\_ Principles of Hospitality & Tourism
- \_\_\_\_\_ Principles of Marketing

### Friday, February 2, 2018 2:30pm-6:30pm (Judges Orientation Lunch begins at 1:30pm)

#### Student Presentations

#### Chapter Team Events

- \_\_\_\_\_ Creative Marketing Project
- \_\_\_\_\_ Entrepreneurship Promotion Project
- \_\_\_\_\_ Financial Literacy Promotion Project
- \_\_\_\_\_ Learn & Earn Project
- \_\_\_\_\_ Public Relations Project

#### Business Operations Research Events

- \_\_\_\_\_ Business Services
- \_\_\_\_\_ Buying & Merchandising
- \_\_\_\_\_ Finance Operations
- \_\_\_\_\_ Hospitality & Tourism
- \_\_\_\_\_ Sports & Entertainment

#### Business Management & Entrepreneurship Events

- \_\_\_\_\_ International Business Plan
- \_\_\_\_\_ Business Growth Plan
- \_\_\_\_\_ Franchise Business Plan

#### Professional Selling Events

- \_\_\_\_\_ Hospitality & Tourism PS
- \_\_\_\_\_ Financial Consulting PS
- \_\_\_\_\_ Professional Selling

#### State Only Events

- \_\_\_\_\_ Civic Consciousness
- \_\_\_\_\_ School Based Enterprise Academy

**Please Email Completed Form To:**  
 Sylvia Phillips, State CDC Judge Coordinator  
 Email: judges4education@yahoo.com