

## What is DECA?

Founded in 1946, DECA is an international association operating in all 50 U.S. states, Puerto Rico, the Virgin Islands, Guam and seven countries around the world. With over 220,000 members on 3800 campuses, and over 5000 teachers, DECA's mission is to prepare emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management in high schools and colleges around the globe.

### DECA's Impact

More than 10 million students, educators, school administrators and business professionals have been impacted by DECA since its inception. A recognizable brand, DECA is constantly evolving using the latest technology and applying cutting edge educational research in order to fulfill its mission.

For more information about DECA go to [www.deca.org](http://www.deca.org).

## Opportunities for your Business

- Sponsor a Georgia DECA meeting or event
- Sponsor one arena area or one of the 60 competitive events
- Sponsor a scholarship or stipend award
- Sponsor Chapter Awards
- Mentor student on-site learning experiences in the classroom and at your place of business

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# Georgia DECA Foundation

Supporting College & Career  
Readiness for Our Future Leaders



## Georgia DECA Foundation

Since its inception during the 2008-2009 school year, The Georgia DECA Foundation has developed ongoing relationships within the business community to support the Georgia DECA program across the state.

The Georgia DECA Foundation works with a core of Business Partners who have donated towards supporting teachers, students and the Georgia DECA program.

### **Mission Statement**

The GEORGIA DECA FOUNDATION supports GEORGIA DECA and its membership while promoting direct involvement of the business community who partner in the education, personal development, and vocational guidance of the individual student. We award scholarships to the deserving, recognize personal achievement, provide financial assistance to the under-served, and create opportunities for emerging leaders in marketing, management, finance, hospitality, and entrepreneurship.

## *Partners Linking Learning to Life*

### Why Be a Partner?

- Identify and mentor future career paths
- Develop leadership, creative thinking, and interpersonal skills
- Share basics of goal orientation, teamwork, consensus building, and vision
- Reinforce a greater understanding of the free enterprise system and global economics
- Create and maintain a viable channel of distribution for your goods and services
- Connect with a pool of future potential employees



## Georgia DECA

One of the founding organizations forming DECA in 1946, Georgia DECA's membership exceeds 12,000 students in 153 chapters across the state, ranking Georgia DECA the fourth largest state chapter world-wide.



While a majority of membership is in the metro Atlanta area, there are chapters in ten regions, including most of the other large metro and rural areas outside Atlanta.

Georgia DECA's recent expansion to the middle schools has proven successful under the guidance of "buddy" high school chapters in their districts.

For more information, go to [www.gadeca.org](http://www.gadeca.org)