

# DECA COMPETITIVE EVENTS

## PRINCIPLES OF BUSINESS ADMINISTRATION EVENTS

Principles of Business Management and Administration **PBM**  
Principles of Finance **PFN**  
Principles of Hospitality and Tourism **PHT**  
Principles of Marketing **PMK**

## TEAM DECISION MAKING EVENTS

Business Law and Ethics Team Decision Making **BLTDM**  
Buying and Merchandising Team Decision Making **BTDM**  
Entrepreneurship Team Decision Making **ETDM**  
Financial Services Team Decision Making **FTDM**  
Hospitality Services Team Decision Making **HTDM**  
Marketing Management Team Decision Making **MTDM**  
Sports and Entertainment Marketing Team Decision Making **STDM**  
Travel and Tourism Team Decision Making **TTDM**

## INDIVIDUAL SERIES EVENTS

Accounting Applications Series **ACT**  
Apparel and Accessories Marketing Series **AAM**  
Automotive Services Marketing Series **ASM**  
Business Finance Series **BFS**  
Business Services Marketing Series **BSM**  
Entrepreneurship Series **ENT**  
Food Marketing Series **FMS**  
Hotel and Lodging Management Series **HLM**  
Human Resources Management Series **HRM**  
Marketing Communications Series **MCS**  
Quick Serve Restaurant Management Series **QSRM**  
Restaurant and Food Service Management Series **RFSM**  
Retail Merchandising Series **RMS**  
Sports and Entertainment Marketing Series **SEM**

## PERSONAL FINANCIAL LITERACY EVENT

Personal Financial Literacy **PFL**

## BUSINESS OPERATIONS RESEARCH EVENTS

Business Services Operations Research **BOR**  
Buying and Merchandising Operations Research **BMOR**  
Finance Operations Research **FOR**  
Hospitality and Tourism Operations Research **HTOR**  
Sports and Entertainment Marketing Operations Research **SEOR**

## CHAPTER TEAM EVENTS

Community Service Project **CSP**  
Creative Marketing Project **CMP**  
Entrepreneurship Promotion Project **EPP**  
Financial Literacy Promotion Project **FLPP**  
Learn and Earn Project **LEP**  
Public Relations Project **PRP**

## ENTREPRENEURSHIP EVENTS

Innovation Plan **EIP**  
Start-Up Business Plan **ESB**  
Independent Business Plan **EIB**  
International Business Plan **IBP**  
Business Growth Plan **EBG**  
Franchise Business Plan **EFB**

## INTEGRATED MARKETING CAMPAIGN EVENTS

Integrated Marketing Campaign-Event **IMCE**  
Integrated Marketing Campaign-Product **IMCP**  
Integrated Marketing Campaign-Service **IMCS**

## PROFESSIONAL SELLING AND CONSULTING EVENTS

Financial Consulting **FCE**  
Hospitality and Tourism Professional Selling **HTPS**  
Professional Selling **PSE**

## ONLINE EVENTS

Stock Market Game **SMG**  
Virtual Business Challenge-Accounting **VBAC**  
Virtual Business Challenge-Fashion **VBFA**  
Virtual Business Challenge-Hotel Management **VBCHM**  
Virtual Business Challenge-Personal Finance **VBCPF**  
Virtual Business Challenge-Restaurant **VBCRT**  
Virtual Business Challenge-Retail **VBCT**  
Virtual Business Challenge-Sports **VBSCP**

*Not all chartered associations offer all events. Please check with your chartered association advisor for events offered in your chartered association.*